



WALDORF ASTORIA®
MONARCH BEACH RESORT & CLUB

GROUP SIGNAGE GUIDELINES

BRANDED SIGNAGE GUIDELINES

We look forward to welcoming your group to Waldorf Astoria Monarch Beach Resort. As we prepare for your arrival, please be advised on the Resort's signage guidelines.

Waldorf Astoria will provide Resort-branded directional signage for the convenience of guests navigating public areas to your event.

Kindly note, any client-branded signage, including signage within contracted spaces, is to be reviewed by the Director of Sales prior to your arrival.



PERMITTED SIGNAGE

If you choose to create your own branded signage, it is permitted within contracted event spaces, including:

- Meeting Rooms
- Ballrooms
- Promenades
- Terraces
- Lawns



NOT PERMITTED

Signage and client branding is not permitted in the following locations:

- Resort Entrance
- Resort Lobby
- 33 North Lounge
- Restaurants
- Guest Hallways
- Hall of Mirrors
- Elevators
- Elevator Landings
- Pacific Rotunda Artwork
- Tram or Floor Decals
- Mirror or Window Clings
- Pool Deck



PERMITTED SIGNAGE

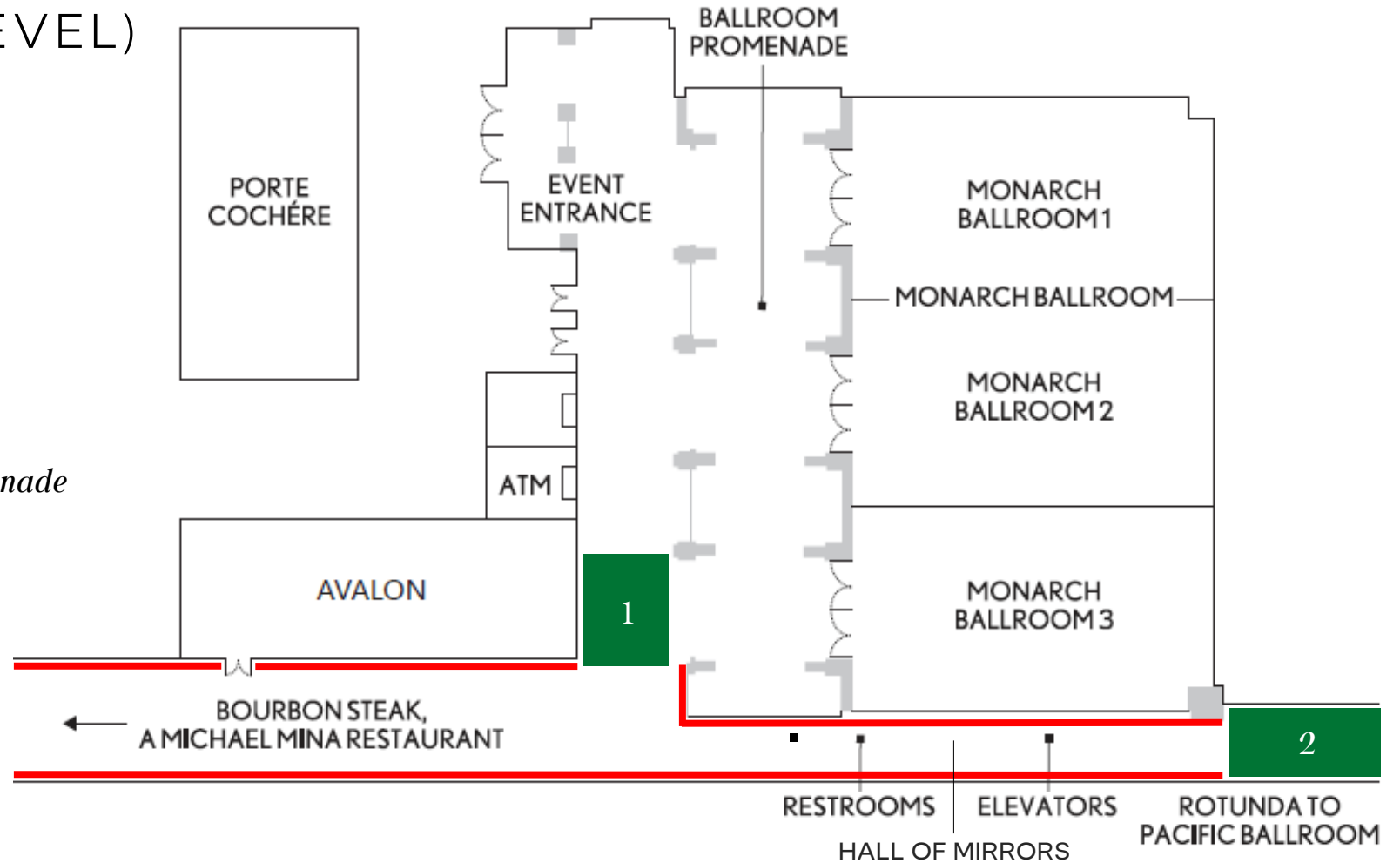
5TH FLOOR (LOBBY LEVEL)

■ Permitted Locations

1. *Entrance to Monarch Promenade*
2. *Top of Staircase to Pacific Ballroom*

— Not Permitted Locations

- *Corridor Outside of Monarch Promenade*
- *Hall of Mirrors*



PERMITTED SIGNAGE

Signage is permitted in the following locations on the 5th Floor (Lobby Level):



1. Entrance to Monarch Promenade



2. Top of Staircase to Pacific Ballroom

NOT PERMITTED

Signage is not permitted in the following locations on the 5th Floor:



Corridor Outside of Monarch Promenade



Hall of Mirrors

PERMITTED SIGNAGE

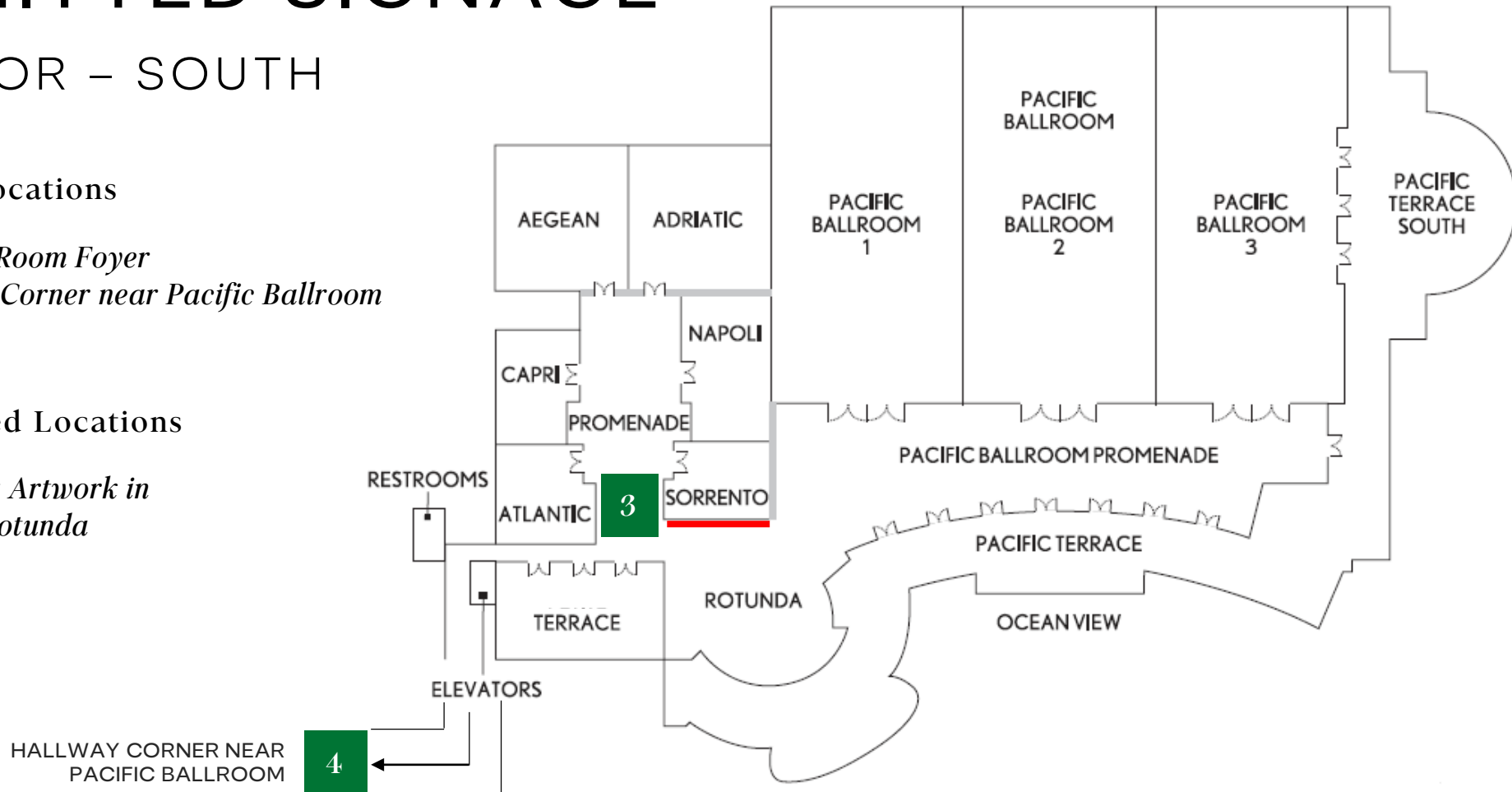
3RD FLOOR – SOUTH

■ Permitted Locations

3. Meeting Room Foyer
4. Hallway Corner near Pacific Ballroom

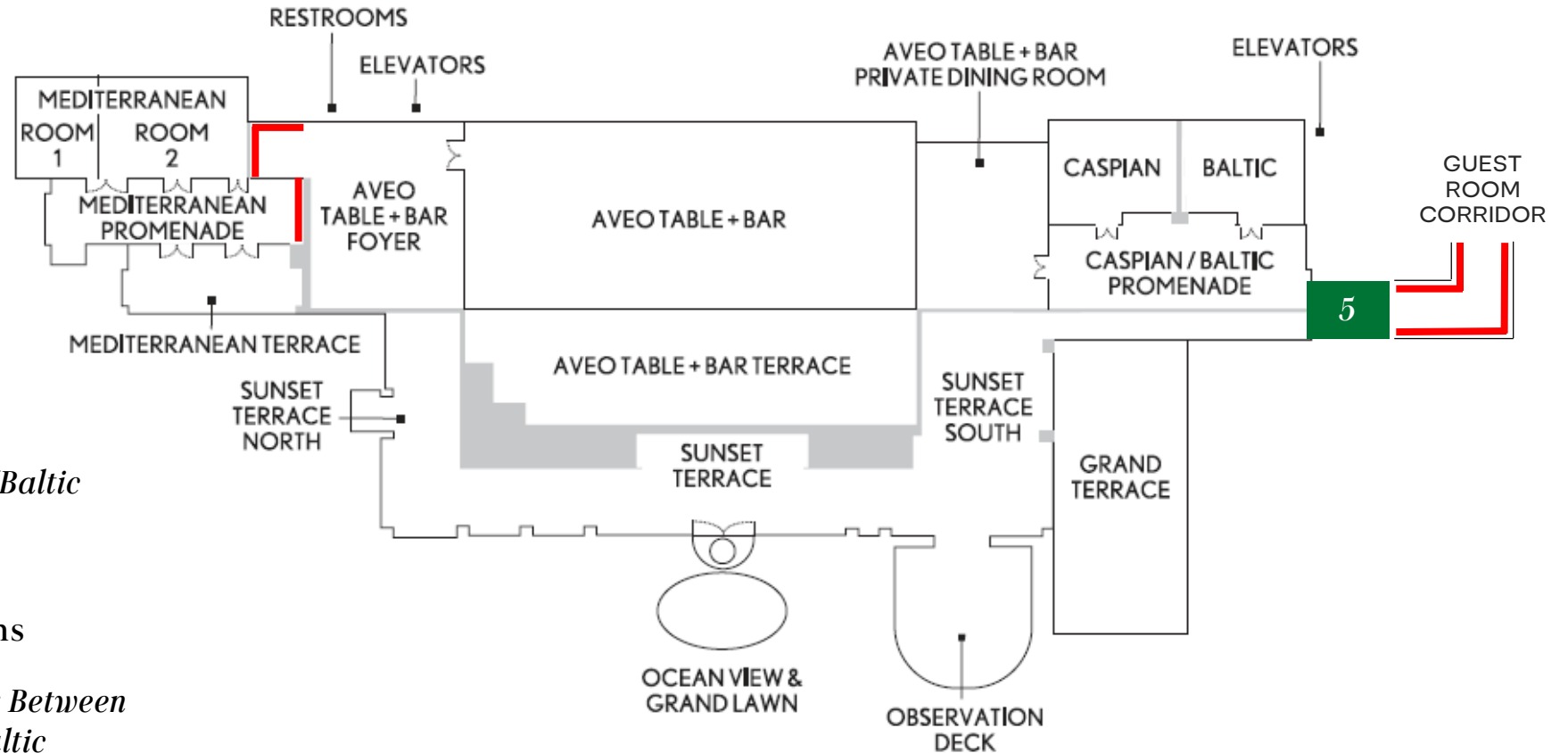
— Not Permitted Locations

- Covering Artwork in Pacific Rotunda



PERMITTED SIGNAGE

3RD FLOOR



■ Permitted Locations

- 5. *Entrance to Caspian/Baltic Promenade*

— Not Permitted Locations

- *Guest Room Corridor Between Pacific & Caspian/Baltic*
- *AVEO Foyer/Guest Corridor*



PERMITTED SIGNAGE

Signage is permitted in the following areas on the 3rd Floor:



3. Meeting Room Foyer



4. Hallway Corner Near Pacific Ballroom



5. Caspian/Baltic Promenade

NOT PERMITTED

Signage is not permitted in the following locations on the 3rd Floor:



Covering Artwork in Pacific Rotunda



Guest Room Corridor Between Pacific & Caspian/Baltic